IPSWITCH PARTNERSYNERGY

January 2019

Top Partner in 2018 and winner of Holiday in Hokkaido!

ZERONE 零壹科技

We are pleased to announce Zerone Taiwan as our Top Partner in Asia Pacific in 2018 and congratulations for winning a well-deserved trip to Hokkaido!

To the rest of the partners who have also contributed greatly to our success in 2018, we would like to extend a big thank you for your effort.

In 2019, we will be unveiling a new partner recognition program, stay tune!

WELCOME to 2019!

As we kick start the year, we thought it is important to reinforce the vital role our partners play in our ecosystem and to recap our guiding principles in working with channel partners.

Our partners share Ipswitch's passion for customer success and retention. Together we create a thriving ecosystem in which our valued partners can be successful – **BETTER TOGETHER!**

Our partner program focuses on 4Es – **E**xcel / **E**ngage / **E**mpower / **E**xpand. In 2019, we will continue to strive and make it easy for partners to conduct business with Ipswitch. Work is underway to enhance the partner portal and to refresh our partner learning platform, Litmos with updated content.

If you have any suggestions or feedback to improve our partner program, please send your suggestion to row.marketing@ipswitch.com Thank you!

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Ipswitch Launches New WhatsUp Gold Mobile App

IT Professionals Can Now Gain Network Diagnostic and Troubleshooting Information from Mobile Devices

We are pleased to announce the release of the WhatsUp® Gold App for mobile devices. Available for immediate download from the iTunes Store, the mobile app for the company's popular network monitoring software is free to customers using the latest version of WhatsUp Gold 2018 Service Pack 3.

"We know that network issues don't wait for people to get to the office, so Ipswitch has introduced the new WhatsUp Gold App for mobile devices," said Jim Cashman, WhatsUp Gold Product Director. "Network administrators can now use their phones to see whether something is up or down, put devices into or out of maintenance mode and get basic details about a particular device having some issue."

The new app allows for basic diagnosis and troubleshooting from Apple mobile devices. To download from the iTunes store, visit: https://itunes.apple.com/us/app/whatsup-gold/id1438748552. An Android version of the mobile app will be available in early 2019.

The server version of WhatsUp Gold allows network managers to get at-a-glance up/down status and performance information for network devices, servers, storage and wireless – whether in the cloud or on-premises. Unlike competing products, there is no need to learn different tools to gain insights into the various components of your environment. For more information, visit: https://www.ipswitch.com/network-monitoring

News and Resources

- Ipswitch Releases eBook on Adhering to Security and Compliance Requirements in Today's Collaborative Work Environment

- Join us at Cisco Connect Taiwan

- How To Use Network Monitoring As An Early Warning System For Security Issues

- New collateral – WhatsUp Gold and Cisco Connected TAC

- What Is Cloud Monitoring? Why Do You Need It?

- 4 Ways to Strengthen Data Security with Network Monitoring Outlined in new eBook by Ipswitch

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